



Capability Statement

CORE COMPETENCIES

- **Strategy Planning:** We build step-by-step plans based on your business goals.
- **Leadership & Team Support:** We train you and your team to work better and grow stronger together.
- **Operations & Systems:** Tools and workflows that make your business run smoother.
- **Client Profile Development:** We clarify who you should be targeting and how to reach them.
- **Workshops & Strategy Sprints:** Short, focused sessions to solve problems and spark progress fast.
- **Community Impact Initiatives:** Programs that align your business with causes that matter to your audience and community.
- **Project Management:** We help you organize tasks, timelines, and teams so work gets done smoothly and nothing falls through the cracks.

POINT OF CONTACT

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RECOGNIZED BY

- Shell LIVEWIRE
- Milestone Circles program at the Nasdaq Entrepreneurial Center
- Shels E-Magazine

ABOUT US

Exceptional Services Agency
Connecting the dots, one piece at a time.

We help service-based, creative, and tech businesses grow with a plan that fits their goals. Whether you're just starting, growing fast, or feeling stuck, we meet you where you are and help you move forward with a strategy built just for you.

We don't do one-size-fits-all. We listen, we simplify, and we build a plan that works for your vision, time, and resources.

DIFFERENTIATORS

- **Clarity + Action.** We give businesses a strategy they can actually use—simple, practical, and adaptable.
- **Small, Nimble Team:** Our compact structure ensures fast, efficient responses. We cut through red tape to deliver timely assistance.
- **Direct Communication:** No more waiting in line for answers. You'll always connect directly with a decision-maker who can resolve your concerns.
- **Custom Solutions:** We don't believe in one-size-fits-all. Every strategy and plan we deliver is customized to your unique needs and goals.
- **Our custom Strategy Briefs** turn big goals into focused action plans, helping business owners stay clear, accountable, and moving forward.

INDUSTRIES SERVED

- Creatives
- Service-based
- Tech

NAICS CODES

541611 541613

CERTIFICATIONS

- SMALL AND EMERGING BUSINESS DEVELOPMENT PROGRAM
- HUDSON INITIATIVE - SMALL ENTREPRENEURSHIP PROGRAM
- AUTHOR