

IS TIER 1: BUSINESS CLARITY RIGHT FOR ME?

1

Is this right for me if I feel overwhelmed or stuck?

Yes. This tier is designed for moments when you have too many ideas and not enough clarity. It helps you slow down, sort through the noise, and get moving again.

2

Do I need a fully defined vision before we start?

No. If your vision feels unclear or unfinished, that's okay. We'll refine it together so you have direction before taking action.

3

Will this help me decide what to work on first?

Yes. We focus on one clear goal and identify your next steps so you're not guessing or jumping between ideas.

4

Is this coaching or consulting?

It's guided strategy support. You'll get clarity, structure, and recommendations, plus light support between sessions, but this is not ongoing coaching or task execution.

5

What happens after Tier 1?

Once you have clarity and momentum, you can decide if you want to move into Strategic Direction or another service that supports your next phase.

